**Public Service Announcement (PSA)  
 Activity Sheet and Question Sheet**

Thinking about PSAs: After watching a few PSAs, discuss each one using the questions below:

* What is the main message of the PSA? Does it persuade you? Why or why not?
* How did they use words and pictures/video to get their message across?
* How did the actors portray the message? Were voice overs used?
* If music was used, what was the impact?

Planning Your PSA: PSAs are usually about 30 seconds or less. Think about how you would create a PSA on your topic. Use these questions as a guide:

* What type of words should flash across the screen to convey your message or goal? Think of a catchy phrase or slogan.
* How could you discuss the reasons in the video? How do you convince people to listen to your message?
* What are the facts? How do you share these facts dramatically?