**Team Demographic Group Project Proposal**

*Five minute presentation of ideas and goals for multi-media project*

**Objective:** In the space below, provide information for your group’s social awareness campaign. Remember, your campaigns could include the following types of artifacts:

|  |  |  |
| --- | --- | --- |
| YouTube videos | Snapchat stories | Magazine articles |
| Commercials | Pamphlets | Posters |
| Blog | Instagram or Twitter threads | Facebook pages |
| **Anything else you can think of, as long as it’s approved.** | | |

Your audience for your proposal will be your classmates. They will be offering you feedback following your presentation. Your audience will not have a copy of this document, so you need to create a PowerPoint presentation containing no more than **six** slides to share key information with them. You will have five minutes to present your proposal.

**Proposal Presentation Dates:** Teams will be presenting their proposals to the class across two dates. Teams will be randomly selected to present on Monday-Tuesday, March 16-17, 2020.

**A. Participant Information**

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| --- | --- |
| **Team Members:** |  |
| **Description of Audience(s) for project** |  |

**B. Group Content Information**

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| **Researched Demographic Group:**  Click or tap here to enter text. |
| **Description of Proposed Social Awareness Campaign:**  Click or tap here to enter text. |
| **Justification of Social Awareness Mode(s):**  Click or tap here to enter text. |

**C. Goals**

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| **Prioritized Findings to Present Through Campaign:**  Click or tap here to enter text. |

**Feedback & Notes:**

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**Approval or Lack Thereof:**

\_\_\_\_\_\_ Your proposal has been approved as described above.

\_\_\_\_\_\_ Your proposal needs to be amended before approval. See feedback above for more information.

Please resubmit your proposal by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_